

# JON ADAMS

detroit native | new york creative

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## SUMMARY

I'm a New York City-based creative with over 14 years of experience in interactive video & motion graphics, digital & print design, brand marketing, programmatic advertising, UI/UX prototyping & HTML/CSS development.

As part of an international creative studio that provides an industry-leading suite of services for video creation and optimization, I consistently produce over 600 individual ad units per year on average — from Fortune 500 companies to localized, independent businesses.

## EDUCATION

### Wayne State University

Bachelors of Fine Arts  
Concentration: Graphic Design  
Minor: Media Arts & Studies  
Detroit, MI  
September 2009 – May 2014

## TECHNICAL SKILLS

- Adobe Photoshop 2024
- Adobe Illustrator 2024
- Adobe InDesign 2024
- Adobe After Effects 2024
- Adobe Premiere Pro 2024
- Adobe Animate 2024
- Adobe Lightroom
- Adobe Acrobat
- Celtra Ad Suite
- Sketch
- Figma
- DSLR Photography/Video
- HTML5 & CSS3
- JavaScript

## CERTIFICATIONS

### Google Ads Display Certification

Licensed February 2020 – Present

### Google Ads Search Certification

Licensed February 2020 – Present

### Google Ads Video Certification

Licensed February 2020 – Present

## EXPERIENCE

### Interactive Designer

Nexxen (Formerly Tremor Video)  
New York, NY  
January 2022 – Present

### Brand Creative Designer

Nexxen (Formerly Tremor Video)  
New York, NY  
January 2018 – January 2022

### Freelance Designer

Hothouse Inc.  
New York, NY  
February 2023 – November 2023

### Art Director

The Arkin Agency  
Farmington Hills, MI  
May 2014 – January 2018

### Lead Graphic Designer

SCGraphics  
Wayne State University  
Detroit, MI  
May 2012 – May 2014

### Design/Multimedia Editor

The South End  
Wayne State University  
Detroit, MI  
January 2012 – May 2014

### Graphic Designer

Office of Housing & Residential Life  
Wayne State University  
Detroit, MI  
January 2009 – May 2012